

PRESS RELEASE FOR IMMEDIATE RELEASE

**PortraitPro 22 Software Launched. Introducing brand new features such as: Neck and shoulder slimming, body lighting controls, hairline correction and more.**

Date November 10, 2021: Anthropic Technology has announced the launch of PortraitPro 22, image editing software powered by artificial intelligence. New features in PortraitPro 22 make editing portrait photos simpler than ever.

New features include: Neck and shoulder slimming, chin shadows, body lighting controls, hairline correction, neck wrinkle removal, new lipstick colours, lighting brush improvements, and more.

**Key New Features:**

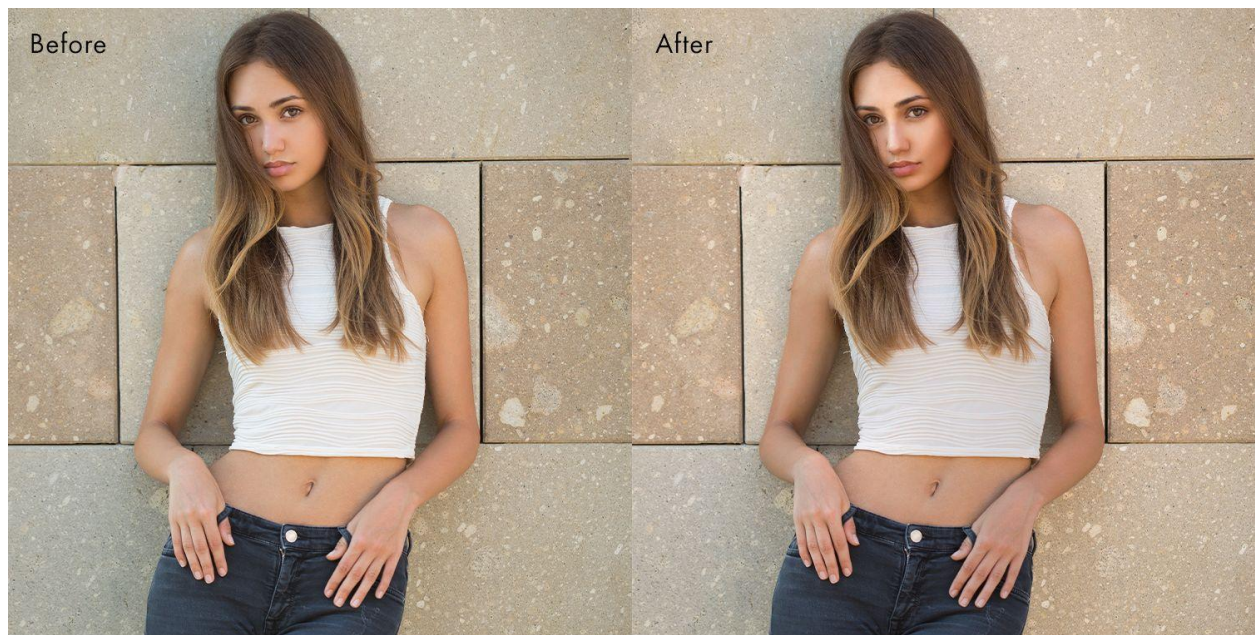
**NEW Neck and Shoulder Slimming:** PortraitPro 22 brings a new way to retouch your subject's neck and shoulders. Manually slimming these features can be time consuming and tedious, but now users can auto-detect and slim these areas with smart sliders.



**NEW Chin Slimming and Shadows:** Creating shading in the chin area is something many portrait photographers spend a large amount of time on to provide definition. With PortraitPro 22's Chin Shadow tool, shading can be automatically created and adjusted to suit the face of the subject, improving the definition and structure of the chin and surrounding areas.



**NEW Body Lighting Controls:** PortraitPro 22 can produce a myriad of lighting effects on your portraits. New Body Lighting Controls take relighting to the next level with advanced, full-length portrait lighting options. Adjust contrast, light source colour, angle, contrast, exposure, intensity, and ambiance in a few simple clicks.





**NEW Hairline Correction:** PortraitPro 22 can adjust hairlines quickly and effectively using intelligent sliders.



**Further new features include:** Neck Lengthening, Eye-Widening, NEW tutorials from PortraitPro creators, Lip Color improvements and the ability to select “only conventional” colors, improved skin / hair finder technology, and general UI and speed improvements.

### **Editions:**

**PortraitPro Standard:** Standalone software for photographers working with JPG or 24-bit TIFF files.

**PortraitPro Studio:** For photographers who work directly with RAW files or want the higher quality of 48-bit color files, supports conversion between different color spaces, and provides JPEG/TIFF embedded color profile support. Offers Batch dialog.

**PortraitPro Studio Max:** For professional photographers or those working with lots of images. Full Batch mode to speed workflow greatly.

Compare the different editions: [anthropics.com/portraitpro/editions](https://anthropics.com/portraitpro/editions)

**Availability and Pricing:**

PortraitPro 22 versions are available to purchase from: [anthropics.com/portraitpro/buy](https://anthropics.com/portraitpro/buy).

	Standard	Studio	Studio Max
USD	54.95	84.95	169.95
GBP	39.95	69.95	139.95
EUR	49.95	84.95	159.95
CAD	74.95	129.95	229.95
AUD	79.95	119.95	239.95

**System Requirements:**

Windows 11, Windows 10, or macOS (10.14 or later).

**Free Trials:**

A trial version of PortraitPro 22 is available to download for free:

[anthropics.com/portraitpro/download](https://anthropics.com/portraitpro/download)

## NOTES TO EDITORS:

PortraitPro 22 is a major upgrade of the industry's best selling portrait editing software. The software was created by Anthropics Technology Ltd – a UK based software research and development company. Originating in The National Film and Television School, UK, Anthropics has a proven track record for cutting-edge innovation in graphics and animation, having worked with industry leaders and providing state-of-the-art technology worldwide. Anthropics' other award-winning software includes PortraitPro Body, LandscapePro and Smart Photo Editor. Anthropics are also the developers of new fashion try-on technology, Zylar. Learn more at [zyler.com](http://zyler.com)

For further information and for press images, please email Lucie Kean, Anthropics Technology: [lucie@anthropics.com](mailto:lucie@anthropics.com). Press pack, including press images, is available from [anthropics.com/portraitpro/pressroom](http://anthropics.com/portraitpro/pressroom)

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